



## The Complete SSL Solution

**Symantec® Managed PKI for SSL is a centralised way to buy and manage SSL certificates. It allows managers to delegate certificate administration while maintaining central oversight and control.**



### **Easy to use.**

Symantec's Managed PKI for SSL is a self-service cloud-based application so all you need is a web browser to access it.



### **Easy to set up.**

Setting up an account takes just a few minutes. Once enrolled your organisation is pre-authenticated meaning you can manage, purchase, deploy and renew SSL certificates across your company, including the ability to delegate authority to different departments or offices.



### **Volume discounts.**

By centralising certificate purchasing you can gain substantial discounts over purchasing certificates on an individual or departmental basis. The more you buy, the more you save.

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## Features and Benefits



### **Norton Secured Seal**

- Viewed over a billion times a day in 170 countries<sup>1</sup>
- Recognised by 77% of consumers<sup>2</sup>
- 90% of respondents more likely to continue online transactions if they see the Norton Seal.<sup>3</sup>



### **Seal In Search.**

Displays the Norton Secured Seal alongside a company's entry in search engine results, verifying the site identity and security before a potential visitor clicks. Thereby increasing trust and earning more clicks.



## Extended Validation

Symantec has dominant EV market share globally. EV can increase conversion rates and lowers site abandonment:

**Papercheck.com - 87% increase in online registrations<sup>4</sup>**

**Keespeek.com - 20% year-over-year enrolment increase<sup>5</sup>**

**Roseversand - 60% conversions increase using Symantec EV SSL<sup>6</sup>**



## Vulnerability Assessment & Malware Scanning

- A weekly Vulnerability Assessment Scan helps you identify and act against exploitable website vulnerabilities; by delivering an actionable report listing critical vulnerabilities requiring immediate investigation and lower risk items
- A daily Malware Scan detects and reports malware, helping to mitigate the risk of being blacklisted by search engines - Google blacklists 10K sites a day, with up to 6 weeks' recovery time



## Visibility & Automation tools

- **Discovery:**
  - Allows you to discover all SSL certificates in your environment regardless of CA
  - Eliminates the chance of certificates expiring unexpectedly
- **Automation:**
  - Allows you to automate the renewal of Symantec certificates to save time and reduce the risk of human error.



## 24-hour support

- **24/7, 365 days a year**
- **A dedicated technical account manager, who:**
  - Monitors your support cases and can drive prioritisation when necessary
  - Tracks product enhancement requests (if applicable)
  - Communicates to you any service impacting maintenance
  - Acts as a service/support escalation point.



## Even stronger encryption

- **Elliptic Curve Cryptography (ECC) Algorithm**
- **10,000 times harder to crack than RSA** – 256 bit ECC key provides the same level of security as 3,072 RSA key
- **7-10% faster using less CPU power** – Directorz Co. Ltd - 46% lower CPU burden and 7% reduction in response time, enabling more total simultaneous connections to a single site.



## Private CA

**From 1 October 2016 publicly trusted SSL certificates can no longer be issued to reserved IP addresses or Internal Server Names. The Symantec Private CA solution:**

- Creates a private SSL hierarchy for your internal servers
- Allows the continued use of internal server names and the ability to ignore migrations associated with public roots
- Allows you to create a customised hierarchy based on your needs
- Reduces the risks, errors, and costs associated with Self-Signed CAs.



## Secure App Service

- Enables you to sign apps and files in the cloud, protect signing keys and provides reporting of signing activity
- Features include role-based access, secure code signing keys, unlimited test signings and use of Public and Private CAs

## To find out more, contact:

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